Major: Marketing (BBA Degree)

ENGL 111 & 112 and Mathematics Core course (MATH 111 or higher) must be completed within the first four major terms.

COURSE                    Hrs  Grade
English 111                3
English 112                3
English 202 or 203 or 204  3
Foreign Language or Language Literature (any one)
FREN 201 or SPAN 201 or CHIN 213 or
FREN 213 or SPAN 213 or WRLD 213 or
CHST 121 & 122 or CHST 131 & 132  3
Communication 110           3
Art 202, Music 171, Music 371,
Comm 218 or Comm 311 (any one)  3
Christian Studies 111       3
Christian Studies 112       3
History 111 or 112 or 113   3
Another History or Political Science 201  3
Computer 209 or 211         3
Mathematics 110 or higher   3
Social Science
Economics 211: Microeconomics 3
prerequisite: MATH 111 & ENGL 111
Natural Science – requires 2 lab sciences (4 credit each)
Limit one science per department
Biology ____ & lab
Chemistry ____ & lab ____    4
Geology ____ & lab
Physics & lab ____

BBA CORE – 36 HRS

GENERAL ELECTIVES (all other courses earned that not required for CORE, MAJOR or MINOR)

COURSE   Hrs Grade

SUMMARY
minimum 125 hours & minimum 2.00 GPA required for graduation
CORE     BBA CORE   ACCTG     GEN ELECT
Hrs reqd 47  hrs reqd 36  hrs reqd 27  hrs reqd 15
Hrs ernd    hrs ernd    hrs ernd    hrs ernd
Hrs lack ____  hrs lack ____  hrs lack ____  hrs lack ___
lack residency ____  lack residency ___
Overall GPA     Major GPA     Minor GPA _____

Prepared _____________________________     Date____________________
Office of Academic Advising        Integrating Faith in Learning, Leading and Serving  revised 6/30/2014