

B. Keith Faulkner

Profile

Analytical, energetic, and detail-oriented leader attorney with broad and deep experience in business, litigation, and higher education. Professionalism and practical training have been the hallmark of my work. At Campbell and Liberty law schools, I was a part of teams that pioneered new and innovative approaches to student success, bar passage, and employment outcomes. While serving as dean at Campbell and Liberty, Campbell Law realized the institution's highest ranking as a top-tier law school in U.S. News & World Report's Best Graduate Schools 2014 guidebook, and Liberty achieved the seventh-highest bar passage in the country in 2018.

Education

Legal	Baylor University School of Law • Waco, TX LL.M. Litigation Management
1998 - 2001	Campbell University Norman Adrian Wiggins School of Law • Buies Creek, NC Juris Doctor/Master of Business Administration, 2001
Graduate 1998 - 2001	Campbell University Lundy Fetterman School of Business • Buies Creek, NC Master of Business Administration
Undergraduate 1994 - 1998	Charleston Southern University • Charleston, SC B.S. Business Administration, Finance Emphasis, <i>cum laude</i> 1998 Outstanding Business Administration Student Award
Military 1989 - 1991	Naval Nuclear Power School and Training Pipeline • Charleston, SC Certificate of Completion Courses and topics covered in Nuclear Power Program included: Nuclear Physics; Nuclear Reactor Technology; Nuclear Reactor Principles; Chemistry; Electrical Power Theory and Generation; Health Physics; Materials Science and Metallurgy; Mechanical Theory; Thermodynamics

Experience

July 1, 2021 - Present

President & Dean, Professor of Law • Appalachian School of Law • Grundy, Virginia

In my role as dean, I provide dynamic and visionary leadership to a team where I serve as the chief academic, fiscal, and administrative officer of the school.

October 2015 – June 2021

Dean and Professor of Law • Liberty University School of Law • Lynchburg, Virginia

In my role as dean, I provide dynamic and visionary leadership to a team where I serve as the chief academic, fiscal, and administrative officer of the school.

Significant Accomplishments Include:

- Launched three online programs developed and administered by the School of Law: Juris Master American Legal Studies; Juris Master International Legal Studies; LL.M. International Law. These programs have yielded >200 new online students to the law school in their first year;
- Developed clinical partnership with Virginia Legal Aid Society to develop a legal clinic for law student instruction to deliver legal services to the Lynchburg community. The partnership yielded a \$275,000 grant from Legal Services Corporation;
- Improved graduate performance on the bar exam each year resulting in a 95% bar passage rate for Liberty graduates;
- Increased incoming class enrollment in the School of Law by 55% since 2015;
- Successfully rebranded the law school and programs;
- Doubled the number of experiential learning opportunities for law students through an aggressive outreach program to employers as part of rebranding efforts;
- Dramatically increased alumni outreach personally visiting with almost 500 alumni;
- Engaged in significant public outreach through involvement with local and state bar associations, speaking engagements, industry visits, board service, and involvement with the Regional Business Alliance;
- Secured the largest gift to the law school from an alumnus (matching gift of \$100,000);
- Oversaw the development of the following academic additions to our program of legal education:
 - Honors Program in the School of Law;
 - Law School WISH Program – summer housing and placement assistance from Career Services Office to students in Washington, D.C. and across the nation
 - The nation's first Juris Doctor/Certified Financial Planning program recognized by the CFP Board;
 - Wealth Management Advisory Council;

- Prosecution Clinic Advisory Council representing 15 elected Commonwealth Attorneys from across Virginia;
- Unique partnership with Barbri the nation's premier bar preparation company, to develop and deliver a three-year plan of instruction for Liberty Law students;
- Juris Master degree in Health Law (Fall 2018 launch expected);
- Intellectual Property Trademark Clinic (Fall 2018 launch expected);
- Center for Law and Government – a partnership between the Helms School of Government and the law school led by a former U.S. Congressman;
- Fourth Circuit Court of Appeals visit (scheduled for February 2018);
- Program recognized as:
 - The most devout Christian Law School
 - Top 20 Law School for Prosecutors and Public Defenders
 - Top School for Practical training
 - Ranked in top 16 of Law School Moot Court Programs for two of last three years

January 2014 – October 2015

Dean and Professor of Business • Campbell University, Lundy-Fetterman School of Business • Buies Creek, North Carolina

As Dean, I led a team where I served as the chief academic, fiscal, and administrative officer for the school.

Significant Accomplishments Include:

- Developed an effective administrative team to lead support departments of the School of Business
- Raised approximately \$2 million dollars for the support of the School of Business
- Led the development of the following programs with faculty
 - 1) New major & minor in Finance
 - 2) New dual programs with the College of Pharmacy & Health Sciences
 - a) Master of Science in Clinical Research/MBA
 - b) Master of Science in Public Health/MBA
 - 3) Led the design, fundraising, and construction of the First Citizens Wealth Management Center – a \$1 million dollar state of the art stock trading and wealth planning center in the School of Business
 - 4) New Strategic Plan for School of Business
 - 5) Rebranded school through development of a new logo, brand identity, website, print collateral, and digital marketing campaign for School of Business
- Created academic partnership with the University of Reading for the development of two certificate programs for business school students and business leaders to include: Executive Certificate of the Study of Negotiation; Advanced Certificate of the study of Transnational Law and Negotiations

Classes taught:

Business Ethics, Freshman Seminar, Legal and Regulatory Environment of Business, Business Law

July 2012 – July 2013

Interim Dean • Campbell University Norman Adrian Wiggins School of Law • Raleigh, North Carolina

As Interim Dean, I served as the chief academic, fiscal, and administrative officer for the law school. During this interim period, I also served the role of Vice Dean for Administration and External Relations.

Significant Accomplishments Include:

- Designed and implemented, in conjunction with the Assistant Dean for Admissions,
- an Early Action Application Program;
- Successfully began the implementation of the law school's strategic plan;
- Successfully engaged in fundraising efforts leading to the establishment of six new
- scholarships and several major gifts
- Launched J.D./M.S.P.H. dual degree w/College of Pharmacy & Health Sciences;
- Designed and launched J.D./M.Div. w/Divinity School;
- Launched new Wake County Bar Student Membership Program;
- Hosted the inaugural Student Bar Association Past President's Dinner
- Hosted alumni visits throughout North and South Carolina

Classes taught:

Law Practice Management, Start Your Own Law Firm, First Year Professionalism Lecture Series, and Pre-Trial Litigation

March 2008 – June 2012,
July 2013 – December 2013

Vice Dean for Administration and External Relations • Campbell University Norman Adrian Wiggins School of Law • Raleigh, North Carolina

As Vice Dean for Administration, I provided high-quality outreach and service to the School's internal and external stakeholders and promoted their investment in the School of Law and its activities. I collaborated closely with the Dean and Associate Dean for Academic Affairs to lead department heads and law school staff to ensure the administration and faculty's strategic plans were effectively implemented and the school's mission was fulfilled.

Specific Administration Responsibilities Include:

- a. Served as Chief Financial Officer for the law school and assisted the dean in developing and managing an 18 million dollar budget;
- b. Served as the Chief of Staff for the dean and primary manager for law school department heads and staff;
- c. Coordinated the completion of law school reporting activities to include the ABA Annual Questionnaire, U.S. News and World Report and other compliance documents

Significant Accomplishments Include:

- Served as law school point person for the design and construction of law school building in Raleigh
 - Served on the Law School Relocation Committee along with the Vice President for Academic Affairs and Provost, Vice President for

- Business and Treasurer, Vice President for Enrollment Management, Dean, and Director of Law School Development;
- Co-Chaired the Law School Faculty Committee on the new facility design;
- Served on the Law School Campaign for Raleigh;
- Provided daily oversight of law school construction and identified many design and construction issues in a timely fashion that ultimately saved time and money in building project;
- Successfully coordinated all major logistics for relocation of the law school from Buies Creek to Raleigh
- Coordinated and spearheaded digitization effort for law school records in Admissions and Registrar offices;
- Negotiated and secured parking contracts with multiple Raleigh landowners, including the city, to facilitate the largest private parking block in the City of Raleigh to support law school operations in urban environment;
- Coordinated and led the design and implementation of a new law school website;
- Coordinated and managed multiple special functions including: Annual Prayer Breakfast at the NCBA Annual Convention, Fourth Circuit Court of Appeals visit, Southern Regional Black Law Student Association Annual Convention, Mock Trial and Moot Court competitions, Innocence Inquiry Commission hearings, Wake County Bar Association High School Rule of Law Summit, Advocates for Justice High School Mock Trial Competition, Red Mass, and a myriad of donor, alumni, and bar related events

Classes taught:

Law Practice Management, Start Your Own Law Firm, First Year Professionalism Lecture Series, and Pre-Trial Litigation

October 2006 – March 2008

Executive Associate Dean for Academic and Administrative Affairs • Campbell University Norman Adrian Wiggins School of Law • Buies Creek, North Carolina

As the Executive Associate Dean for Academic and Administrative Affairs, I served as the primary academic and administrative officer for the law school. I worked with the Dean to develop academic and administrative policies and procedures for the school of law. I scheduled courses and prepared academic calendars. I worked with the Faculty Curriculum Committee to develop and implement additional needed courses. I advised students on academic matters.

Specific Accomplishments Include:

- In conjunction with the Dean, worked with the Vice President for Business and Treasurer to forecast budgets;
- Significantly expanded the quality and quantity of expert adjunct faculty;
- Served on the Law School Relocation Committee along with the Vice President for Academic Affairs and Provost, Vice President for Business and Treasurer, Vice President for Enrollment Management, Dean and Director of Law School Development;
- Implemented an online registration process for the law school;
- Successfully prepared law school for ABA reaccreditation visit

December 2004 – October 2006

Associate Dean for External Relations • Campbell University Norman
Adrian Wiggins School of Law • Buies Creek, North Carolina

While in this position, I managed and oversaw all advancement and alumni relations projects and programs for the law school and served as a liaison with the University's Vice President for Institutional Advancement and the Vice President's staff. Additionally, I managed and oversaw all career counseling and placement services for the law school.

Significant Advancement Accomplishments Include:

- Developed largest gift to law school of \$250,000.00
- Secured \$120,000.00 gift to law school
- Secured \$100,000.00 gift to law school
- Secured six endowed law school scholarships
- Developed several major donors who eventually provided major gifts to law school during the Campaign for Raleigh

Significant Alumni Relations Accomplishments Include:

- Dramatically increased alumni outreach;
- Upon arrival of new dean, coordinated and executed a statewide alumni network of receptions (15 receptions throughout state);
- Coordinated an alumni trip to the United States Supreme Court;
- Successfully launched an annual and sustainable class reunion program;
- Coordinated the 30th class reunion for the law school's charter class;
- Worked with web developers to establish a sustainable alumni portal for law school alumni
- Significant Career Services Accomplishments Include:
 - Drastically increased outreach to potential employers through phone, written correspondence and personal visits to increase student recruitment at Campbell Law School;
 - Activities resulted in a marked increase in law firms recruiting at Campbell Law School and placement rates that exceeded those realized up to that point at Campbell Law School

Other Significant Accomplishments During This Period Include:

- Coordinated, developed and executed a total realignment of law school marketing materials including a new recruiting catalog, website and advertisement strategy for law school to coincide with new dean's arrival in July 2006.
- Coordinated and executed the purchase of new furniture and appointments for law school classrooms, common areas and library to replace worn furniture to increase student morale and to attract prospective students

September 2003 – 2014

Adjunct/Visiting Professor of Business • Campbell University Norman
Adrian Wiggins School of Law • Buies Creek, North Carolina

Classes taught:

Legal and Regulatory Environment of Business and Business Ethics

These courses are a study of the legal environment of business and business ethics and how business professionals relate to and interact with the American legal system. Emphasis is placed upon the legal

system, the process by which laws are formulated and changed, and the type and forms of legal constraints imposed upon business entities. Major legislation, court cases, and federal agency regulations that affect business decisions are used to shape discussions.

August 2002 – December 2004

Attorney, Litigation Associate • Hedrick, Eatman, Gardner & Kincheloe, LLP • Wilmington, North Carolina

Partner Track Associate in a mid-sized firm. Managed an active case load of 50-70 open litigation cases in the areas of insurance defense with a primary focus on Workers' Compensation, Commercial and General Liability Defense.

August 2001 – August 2002

Member • Peal & Faulkner, LLC • Morehead City, North Carolina

Owner/Operator of law firm providing legal services in the following areas: Criminal Defense, Estate Planning, Family Law and Real Estate Litigation and Transactions

November 1989 – June 1997

United States Navy

Nuclear Prototype Training Unit Charleston, S.C., Instructor • Charleston, South Carolina

Responsible for training of officers and enlisted students in the theory, operation and maintenance of nuclear power plant systems

June 1995 – June 1997

Nuclear Power Plant Operator and Technician

Primary duties and responsibilities included: Operation and maintenance of reactor plant and steam plant mechanical systems and supervision of complex power plant operations

- Selected over more experienced, senior personnel to serve as the primary Engine Room Supervisor for the Operational Reactor Safeguards Exam as a result of my "can-do attitude and dynamic leadership";
- Selected above far senior technicians to manage two shutdown special reactor maintenance teams;
- Aggressively sought out the most demanding duties and performed jobs normally reserved for far senior personnel

November 1991 – May 1995

USS Billfish SSN 676

Nuclear Power Plant Operator and Technician

Served as a nuclear power plant operator aboard fast-attack nuclear powered submarine.

Primary duties and responsibilities included:

- Operation and maintenance of reactor plant and steam plant mechanical systems and supervision of complex power plant operations
- Recognized as top second class petty officer on board;
- Selected over more experienced, senior personnel to serve as the primary Engine Room Supervisor for the Operational Reactor Safeguards Exam;
- Selected above senior enlisted personnel to serve as the lead Reactor Planet Machinery Division supervisor to manage and administrate the day-to-day operation of the division;

- Excerpt from Evaluation: “Petty Officer Faulkner’s high energy and enthusiasm sets the standard on board. He continually demonstrates superior leadership, outstanding managerial abilities and solid technical judgement. Petty Officer Faulkner is the Model Sailor. He inspires both his peers and subordinates to be their best...”

Professional

Commonwealth Alliance for Rural Colleges (CARC), Board Member, 2021-Present

Council of Independent Colleges in Virginia, Board Member, 2021-Present

Virginia State Bar Section on Education of Lawyers, Chair, Member
Section on Education of Lawyers July 2021 – June 2022, Chair
Member, October 2015- Present

Professionalism Committee, Member, North Carolina Bar Association July 2019 - Present

THE VIRGINIA BAR ASSOCIATION Board of Governors, Law School Representative January 2022 - Present

Future of Law Committee, Member, North Carolina Bar Association Jul 2019 - Jun 2020

Community

Neill’s Creek Baptist Church •

- Church Treasurer
- Policies and Procedures Committee, Chair
- Strategic Planning Committee, Co-Chair
- Budget-Finance Committee, Member

Court Appointed Special Advocates of Central Virginia (CASA) •
Lynchburg, VA

- Member, Board of Directors

Honors

2010 President’s Award of Excellence, Wake County Bar Association
Honorary Member of Delta Theta Phi Legal Fraternity

Navy Achievement Medal

Sailor of the Quarter – Awarded at Two Commands

- USS Billfish SSN 676
- Naval Prototype Training Unit Charleston

Submarine Squadron Four Letter of Commendation

Neil Emory Leadership Award, Leadership Harnett

2019 Distinguished Alumnus of the Year, Charleston Southern University