



### **Allied Universal**

Allied Universal is the premiere security provider in South Carolina, and serves as Charleston Southern University's service provider.

AUS provides security for 16 vertical markets and are a single source provider for all of your security, manned guarding and technology needs.

- Manned guarding
- Integrated Systems & Technology
- Remote Video Monitoring
- Real Time Tracking & Reporting
- Autonomous Data Machines



### **Baptist Foundation of South Carolina**

For more than six decades, the Baptist Foundation of South Carolina has been serving as a ministry partner with individuals, churches, associations and institutions of the South Carolina Baptist Convention and Southern Baptist Convention. Over the years, our services have grown and expanded. Our passion is to see individuals and churches become faithful stewards of God's resources.



### **Barnes & Noble**

Barnes & Noble Education is one of the largest contract operators of bookstores on college and university campuses across the nation, acting as a strategic partner to drive student success. Like the academic communities we serve, Barnes & Noble has committed to learning more about the way students think, their behaviors, and their expectations. Research will always be at our core.

Barnes & Noble Education has always been, and continues to be, a company serving all who work to elevate their lives through education. While the higher education market continues to evolve rapidly, we are transforming our business to deliver long-term growth and provide our customers with what they are demanding: affordable and high-quality educational products, content and services. The acquisition of MBS wholesale books, Loud Cloud, Student Brands, and Digital Student Solutions (DSS) has allowed us to aggressively expand our ecosystem to provide a complete hub of products designed to improve student success.

We are proud of our nearly 20 year relationship with Charleston Southern University and look forward to what we can build together for the future.



## BB&T

BB&T is one of the largest financial services holding companies in the U.S. with \$230.9 billion in assets and market capitalization of approximately \$37.6 billion as of June 30, 2019. Building on a long tradition of excellence in community banking, BB&T offers a wide range of financial services including retail and commercial banking, investments, insurance, wealth management, asset management, mortgage, corporate banking, capital markets and specialized lending. Based in Winston-Salem, N.C., BB&T operates more than 1,700 financial centers in 15 states and Washington, D.C., and is consistently recognized for outstanding service and overall client satisfaction by Greenwich Associates, Forbes, Fortune, and others in the areas of small business and middle market banking. BB&T associates have also completed more than 11,000 community service projects, provided more than 640,000 volunteer hours and positively impacted the lives of more than 16.5 million people throughout the BB&T footprint since 2009. We are grateful for the long-standing partnership with Charleston Southern University which is another major way BB&T gets to carry out its worthy mission of making the communities where we work better places to be.



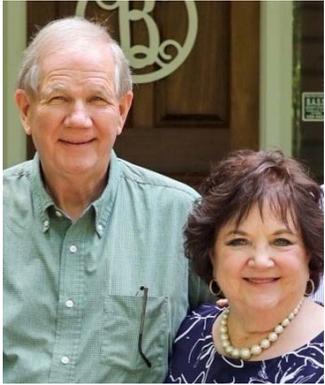
## Betsch Associates Inc.

BetschAssociates Inc. is a full service design firm created to provide its clients with traditional architectural services, as well as complete predesign services, including strategic planning, land planning, financial feasibility, and market analysis. This firm was founded by Ken Betsch, AIA, with over 40 years of experience in the planning and design of major projects throughout the United States. The firm's areas of expertise include corporate headquarters for nationally known corporations, commercial office buildings, mixed-use urban centers, hotels, civic and cultural centers, athletic facilities, public assembly facilities, college and university facilities, campus planning, laboratory buildings, and aviation facilities.

During his career, Betsch has repeatedly delivered high image solutions for high profile projects that have received public recognition from their respective communities.

BetschAssociates, Inc. was established on two major tenets. First, the client's desire for a more intimate design firm which provides full-time involvement of a principal with national experience, a unique client analysis approach to the design process, and a strong business emphasis to its services. Second, an agile firm which provides nontraditional services required in meeting the business, planning, and market feasibility needs of its clients.

## Ron and Marcia Brantley



Ron and Marcia Brantley have been longtime friends and supporters of Charleston Southern University. Ron serves at Brantley Construction, leading their special projects. Marcia serves the Summerville community as the director of Palmetto Bronze Community Handbell Ensemble. They are longtime members of Summerville Baptist Church, serving in various capacities over the years.

The Brantleys enjoy supporting Charleston Southern University with their time, talents and gifts. Ron is currently on the Board of Trustees, and Marcia is on the CSU Women's Council. They believe in Charleston Southern's mission of promoting academic excellence in a Christian Environment and wholeheartedly support the founder's vision of opening a university in the Lowcountry whose foundation is built upon the Great Commission.

## Manuel and Elinor Cohen

Charleston Southern University equips students to speak, write and produce messages. We are very impressed with CSU alumni giving back to their alma mater. We are not alumni but we realize what CSU does for our area.

With a degree from CSU, you have an opportunity to spend your life doing what you love to do. Remain optimistic and always try to serve others. Set your goals for freedom, peace and justice. It is our pleasure to walk on the campus.

We appreciate what CSU does to repair the world.

## Jairy and Sissy Hunter



Sissy and I are committed to Christian higher education with our time, talent and treasure. We faithfully support CSU because of its commitment to promoting academic excellence in a Christian environment. CSU is one of the few accredited universities that employs only Christian faculty and staff. CSU family members are dedicated servant leaders who sincerely care about the welfare, education and future success of students.

CSU students are encouraged to view life's challenges and opportunities through the lens of a biblical worldview. Each year numerous students accept Christ as Lord and Savior and others discover their God-inspired purpose. Sissy and I believe these *CSU experiences* uniquely prepare our graduates for a life of fulfillment and significance. Our prayer is that God will continue to use our gifts at CSU for the advancement of His kingdom.

Philippians 4:4



## IOA

Since 2009, I've had the opportunity to handle Charleston Southern University's insurance and risk management program. While getting to know CSU, I learned that its vision is integrating faith in learning, leading and serving.

Much like the university's vision, IOA also places a high value on faith in the marketplace. IOA was founded on three key elements—faith, family, and fun. We're very careful to let everyone know that they are valued no matter what their beliefs are while at the same time demonstrating that faith is an important part of who we are and the values we represent. Like CSU, it's woven into the very fabric of our organization, and I have the opportunity every day to serve my clients and colleagues integrating my faith into the marketplace. It's exciting and a privilege to play a financial role in the future of CSU students as they learn and go forth to serve in their communities and businesses.

IOA is the 10th largest privately held commercial agency in the U.S. serving the insurance and risk management needs of its clients with over 1,000 dedicated associates in over 50 offices in the U.S. and London. Rob can be reached at 803-260-3696.

## Lord & Evans Capital Group

Lord & Evans Capital is so named because we believe that God owns our Firm and we serve Him there. Hence, the name Lord & Evans.

Lord & Evans Capital assists private company owners, corporations, private equity clients, financial investors and others who are seeking to acquire or divest strategic assets. Our confidential services include sourcing compatible financial or strategic partners for family businesses interested in a recapitalization for liquidity, succession planning or acquiring expertise needed to take the company to the next level.

The Firm has broad experience across several industries, including healthcare and biopharmaceutical products, consumer products (CPG), industrial products and with employee-owned companies.

Ken Evans, president, founded the firm in Charleston in 1997. Evans was CEO of a public, NASDAQ traded corporation. The Evans family also owned and operated a business in the Lowcountry for 20 years.

The Evans family is long-term enthusiastic supporters of Charleston Southern through active service and the establishment of four endowed student scholarships.





### **McMillan Pazdan Smith**

McMillan Pazdan Smith is a regional, studio-based architecture, planning and interior design firm whose mission is to help clients create environments that embody their personalities, enrich their lives and enhance the quality of their community.

One of six offices, our team of 45 located in the heart of downtown Charleston serves a Southeastern coastal clientele and was selected by the Charleston Contractor's Association as the 2016 Architectural Firm of the Year in 2016. Over the past three years, the firm has consistently earned national and state-wide recognition through awards like Zweig Group's Hot Firms and Best Firms to Work For awards, PSMJ's Circle of Excellence award, the Chamber of Commerce's Best Places to Work in SC award, and Grant-Thornton's SC Business Top 100 listing.

The firm provides vision and expertise to private investors and creative, cost effective solutions for educational, healthcare and civic needs. We believe deeply that functional, beautiful and well-designed buildings that contribute to the success of our clients and community should also represent good fiscal stewardship.



### **PepsiCo**

PepsiCo products are enjoyed by consumers one billion times a day in more than 200 countries and territories around the world. PepsiCo offers a food and beverage portfolio that includes Frito-Lay, Gatorade, Pepsi-Cola, Quaker and Tropicana. PepsiCo's product portfolio includes 22 brands that generate more than \$1 billion each in estimated annual retail sales. In the foodservice channel, PepsiCo is a premier partner that leverages insights-driven food, beverage and equipment innovations and solutions, and breakthrough experiential marketing programs to delight consumers and bring a competitive advantage to customers.

At the heart of PepsiCo is Performance with Purpose – our goal is to deliver top-tier financial performance while creating sustainable growth and shareholder value. Performance with Purpose means providing a wide range of foods and beverages; finding innovative ways to minimize our impact on the environment; providing a safe and inclusive workplace; and investing in the local communities where we operate. For more information, visit [pepsico.com](http://pepsico.com).

## South Carolina Federal Credit Union

South Carolina Federal Credit Union, founded in 1936, offers a full range of financial services including savings and investments, checking, insurance, credit cards and loans. The member-owned cooperative operates 21 offices in Charleston, Columbia, Georgetown, Florence and Spartanburg, serving more than 155,000 people across South Carolina.

The credit union is a not-for-profit entity and exists for the financial benefit of its membership. That means that every dollar invested in South Carolina Federal is reinvested back into the membership and our community. The credit union invests over half a million dollars annually through community involvement. South Carolina Federal has been voted a Best Place to Work in South Carolina seven times and was recently named a best credit union to work for in the country.

Scott Woods, president and CEO, has served South Carolina Federal since 2004. He received his bachelor's degree from the College of Charleston and his MBA from Auburn. Woods is proud to serve on the board of trustees for Charleston Southern University, on the Credit Union National Association board and on the Board of Vizo Financial Corporate Credit Union." For more information about the credit union, visit [www.scfederal.org](http://www.scfederal.org).



## South Carolina Independent Colleges and Universities



South Carolina Independent Colleges and Universities supports and promotes the values of independent higher education in South Carolina. SCICU seeks to advance higher education through fundraising, scholarships, and research, as well as by facilitating collaborative activities among the member institutions. SCICU also

enhances a positive public image and encourages government policies that support independent higher education.

## Tim and Susan Spurling

Forty years ago when learning to share my faith in Christ, with Evangelism Explosion founder James Kennedy, it was told to me that only those who had not forgotten being lost and remembered what it was like to feel guilty had the burning desire to share the message of forgiveness.

Max Lucado said it as well in *Six Hours One Friday*, "A man is never the same after he simultaneously sees his utter despair and Christ's unbending grace."

Thank you Lord for a wife that has shared that message in Romania these last two decades.

2 Timothy 2:8

Remember Jesus Christ, raised from the dead, descended from David. This is my gospel ... "We love because he first loved us."





## **Student Leadership University**

Dr. Jay Strack, a 1975 CSU alumnus, founded Student Leadership University.

Student Leadership University is a faith-based, experiential leadership-training program that empowers, enables and equips students to rise to the call of leadership and awaken their potential. SLU offers unforgettable experiences that equip students to change the way they think, dream and lead, both today and for the rest of their lives.

SLU offers four progressive, cumulative experiences designed to grow students' faith, teach them to lead and gain a vision for the future through a Christian worldview. Whether they go behind-the-scenes at Sea World, explore our Nation's Capital, immerse themselves in history in Europe or walk where Jesus walked in Israel, at SLU, young people learn to think bigger, ignite their calling, impact their world and lead like Jesus.



## **Trident Construction**

Trident Construction has teamed with Charleston Southern University for over 25 years, delivering many exciting projects including the Science Building, Athletic Center, Softball Press Box, Singleton Baseball Complex, the Health Science Building, and most recently the new Residence Hall. We have also completed renovations to the Library, Dining Hall, Art Building, academic buildings and residence halls. We are currently working with CSU on the Health Science Building expansion and the new expansion to the Science Building.

Founded in 1981 by Robert D. Fairey, Trident Construction has grown to become the region's most recognized leader for providing value-added construction services to team-oriented clients, known throughout our market as Trident Construction's TEAM BUILD process. Today, we complete over \$125,000,000 annually using our TEAM BUILD process for projects ranging from small tenant upfits to fast-track \$50,000,000 facilities.

Our staff of more than 85 construction professionals works closely with our clients and design team members to provide a wide array of services including project planning, site selection, preconstruction coordination and budgeting, and construction management. With a 95 percent repeat client base, our collaborative TEAM BUILD services continue to provide exceptional value and project success.



## Facility Services

### **WFF Facility Services**

WFF Facility Services has been delivering high-quality, cost-effective facility services throughout the country since 1974. Our focus is relatively narrow compared to many of our competitors in that we seek out partnerships only with educational institutions whose mission and values are aligned with ours. This approach has served us and our partners well for more than 45 years. WFF's objective is to be the best college and university facility services (Maintenance, Custodial & Grounds) provider, not necessarily the biggest. We fulfill this objective by delivering quality service and building solid partnerships with every school. As a privately owned company, we can make decisions based on the long-term success of our partnerships and team members. We strive to provide consistent, high quality service. Our key to successfully delivering quality service is combining professional on-site leadership, strong and invested corporate support operating on a platform of proven systems and processes. This approach provides experienced leadership and an operating model to assure professional management.

We are proud to partner with Charleston Southern University in meeting their facility needs.

### **Whitfield Family Foundation**

The Whitfield family are great believers in the special calling that God has for building His Kingdom through Charleston Southern University. For decades, the Whitfields have offered their time, effort and financial resources to CSU knowing that their dedication to God's work at the school will result in much needed fruit in this lost and dying world. The late Dr. Floyd Whitfield was a member of the feasibility committee that entertained the thought of having a Christ-based learning institution, and he served in many capacities involving the growth of CSU. Mrs. Shirley Whitfield has dedicated her life to the betterment of the university for over 40 years, all to the glory of God. Tim and Alina Whitfield, son and daughter-in-law of Dr. and Mrs. Whitfield, continue the family legacy as Tim serves on the Board of Trustees and Alina on the Women's Council. With the family's undying faith in our Lord Jesus Christ and His call on their lives to help nurture, educate and equip generations of young people for years to come, they have chosen CSU as the vessel God uses to shape the faith, education and ideas of those that walk through the doors of the university. All praise, honor and glory to God!



### **Wildes Financial**

Since 1999, Wildes Financial Strategies has delivered exceptional financial services to clients who trust us for advice and counsel due to our commitment to placing their interests first.

As an independent practice, we have the flexibility and advantage of searching the marketplace for investment products and services that are best suited to help each of our clients reach their goals.

We work with our clients and their other trusted advisors to assist in developing sound strategies that allow them to nurture and educate their children, navigate new careers, start and grow businesses, prepare for retirement, and leave a lasting legacy with their hard-earned resources.

All along the way, our mission is to advise and support them in a way that allows them to realize their ambitions and goals.

As a Christian practice, we place a high value on helping others and giving back to our community. Members of our team serve as active volunteers in professional and civic organizations, local churches, and other groups.

As part of the Presidential Council, Wildes Financial Strategies is pleased to support Charleston Southern University in its mission to promote academic excellence in a Christian environment.

### **1 John 4:19**

“We love because he first loved us.”



### **YCRLAW**

YCRLAW is built on a proud heritage of Charleston legal professionals dating back to the 1960s. The firm's high standards for quality client service include providing efficient case management, a depth of legal experience, and state-of-the-art technology to meet clients' needs for solid legal counsel at a reasonable cost.

Of great importance to the firm is its belief in the notion of corporate citizenship. In Charleston, we are privileged to enjoy a strong and vital community where our citizens have the opportunity to reach their highest potential. Strong, postsecondary educational institutions, including Charleston Southern University, are important to the continued prosperity of the entire community. The firm considers it a privilege to be able to support the university in its academic mission.

YCRLAW is proud to be a charter member of ALFA International, which is an exclusive, global association of law firms dedicated to improving the quality and depth of legal services provided to its clients. ALFA firms represent domestic and foreign clients in service, manufacturing, financial, and professional enterprises throughout the world.

YCRLAW is pleased to offer a wide variety of legal services, with practice groups in many areas of civil litigation, administrative law, probate and tax, and real estate transactions. [www.ycrlaw.com](http://www.ycrlaw.com)