



Public Disclosure of Student Achievement

Institution Name: Charleston Southern University

Business Unit(s) included in this report: Hans A. Nielsen College of Business

Academic Period Covered: BBA: Summer 2020 to Spring 2025
Masters: Summer 2021 to Spring 2025

Date Submitted: 11/14/2025

PROGRAM	INDICATOR	RESULT	GOAL
Bachelor of Business Administration - All	Four-year Graduation Rate for Juniors	86.5%	80.0%
Accounting		84.2%	80.0%
Entrepreneurship		83.3%	80.0%
Financial Management		83.3%	80.0%
General Business		100.0%	80.0%
Globa Marketplace Engagement		100.0%	80.0%
Human Resource Management		75.0%	80.0%
Management		85.0%	80.0%
Marketing		94.7%	80.0%
Personal Financial Management		N/A	N/A
Supply Chain Management		100.0%	80.0%
Master of Business Administration (MBA)	Five-year Master Graduation Rate	44.7%	70.0%
General Management		39.6%	70.0%
Healthcare Management		50.0%	70.0%
Supply Chain Management		53.8%	70.0%
Master of Arts in Organizational Leadership (MA-OL)	Five-year Master Graduation Rate	46.7%	70.0%
Master of Science in Human Resource Management (MS-HRM)	Five-year Master Graduation Rate	81.8%	70.0%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Four-year Junior Graduation Rate	The basis (denominator) for the calculation is all students in the BBA Program major who became juniors (60 to 90 credit hours) during the 2019-20 school year. The number of students who graduated by Spring 2024 is the four-year measure (numerator).
Five-year Masters Graduation Rate	The basis (denominator) for the calculation is the number of students in the MBA Program entering the summer, fall and spring semester cohorts of the 2019-20 school-year. The number of students who graduated by Spring of 2024 is the measure (numerator).

Notes:

BBA – $94/115 = 81.7\%$

MBA – 2016-80, 2017-30, 2017-50

New students (excluding canceled) – 57

Graduated – 32

DID not graduate – 25

$32/57 = 56.1\%$

MAOL – 2016-80, 2017-30, 2017-50

New students (excluding canceled) – 23

Graduated – 12

DID not graduate – 11

$12/23 = 52.2\%$